



Children's Advocacy Center of Laredo-Webb County

January 24, 2020

Dear Friend of Our Children's Advocacy Center,

April is nationally recognized as Child Abuse Prevention Month and, to support the mission of the CAC, we will be hosting our annual fundraiser on Thursday, April 30, 2020 at the IBC Annex Ballroom at 6:00 p.m. We invite you to join us and our very special guest, Mr. John Quiñones who will share "What Would You Do? Words of Wisdom about Doing the Right Thing."

Mr. Quiñones is the Emmy Award-winning co-anchor of ABC newsmagazine *Primetime* and has been with the network nearly 30 years. He is also the anchor of one of the highest rated newsmagazine franchises in recent years, *Primetime* series *What Would You Do?* During his illustrious tenure, he has reported extensively for ABC News, serving as a correspondent for *Primetime* and *20/20*.

A lifetime of "never taking no for an answer" took Quiñones from migrant farm work and poverty to more than 30 years at ABC News and the anchor desk at *20/20* and *Primetime*. Along the way, he broke through barriers, won the highest accolades, and became a role model for many. As host and creator of *What Would You Do?*, the highly-rated, hidden camera ethical dilemma newsmagazine, Quiñones has literally become "the face of doing the right thing" to millions of fans. It's a role he has enthusiastically embraced off camera, with a popular book and inspirational keynote presentations that challenge both business and general audiences to examine the *What Would You Do?* moments we face every day. John Quiñones' millions of fans have often said, "The world would be a better place if we all thought John Quiñones was watching our behavior in the next room, because we would all then be on our BEST behavior."

Please consider supporting our annual fundraiser through your preferred sponsorship level. Dinner and drinks are included:

Champion	\$10,000.00	Table for 12 in exclusive location, and photo opportunity
Guardian	\$5,000.00	Table for 12 in premier location, and photo opportunity
Defender	\$2,500.00	Table for 10 in prime location
Advocate	\$1,500.00	Table for 10

Having served over 11,500 children with the help of our partner agencies, the CAC helps break the cycle of child abuse, both sexual and physical, through community education, training, and prevention, and fosters the healing of these children through our counseling programs. Our goal is to reduce the traumatic effect of the investigative process on child abuse victims and provide for the proper coordination of services by member agencies, offices, and institutions.

Please help us ensure our Children's Advocacy Center will be able to continue transforming and healing abused children in the Laredo region. We will be reaching out to you to confirm your participation. For more information, please contact Dr. Severita Sanchez at (956) 712-1840 or executivedirector@caclaredo.org.

Sincerely,

Gabriela V. Carriedo
CAC Board President



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